



**AURA 360** is a biopesticide product for management of several common diseases in a number of specialty crops, including powdery mildew, downy mildew, and early blight\*. AURA 360 triggers a unique **Multi-Potent Response™ (MPR)**, activating a plant's natural defense systems to provide additional long-lasting protection against diseases. AURA 360 enhances yield and improves overall plant performance in a variety of specialty crops.

### MULTI-POTENT RESPONSE™ (MPR):

- AURA 360 activates plant defense responses to restrict the growth of pathogens, leading to an increase in yield while maintaining quality
  - Production of antimicrobial enzymes and molecules
  - Strengthening of cell wall structure
  - Upregulation of plant defense genes and hormones

### RATES

4-6 fl. oz./A

- Minimum application volume 10 gal/A
- Review label for specific requirements

### GROWER BENEFITS

- Targeted disease control for enhanced quality and yield
- Unique mode of action for resistance management
- No maximum residue levels (MRL) or contribution to MRL considerations for marketing
- Excellent safety profile with low toxicity to pollinators, wildlife, and applicators

### MAXIMIZE PERFORMANCE WITH



### DATA & RESULTS

#### LETTUCE - DOWNY MILDEW

Florida 2022

Lettuce Downy Mildew Incidence - % Averaged from 10 Plants/Plot

