



www.lovelandproducts.com



Product Testimonials

- “Teaming up with Nutrien Ag Solutions and Loveland Products has allowed me to better maximize my yields on all my crops and put money back in my pocket.”

Andrew Arnold, Beaufort County, NC

YOU MAY NOT HAVE GOTTEN INTO FARMING FOR THE MONEY...

You farm because your family farmed. It's your way of life. That's why getting the best return on your money is a priority. And, it's why we developed Black Label® Zn and it's proprietary LHC technology. It's designed to optimize phosphate and zinc for amazing root masses and even better yield potential. You may not have gotten into this for the money but return on investment matters.

Black Label Zn—it's phosphate done better.
Contact your local Nutrien Ag Solutions dealer to learn more.





© 2013 Loveland Products Inc. Black Label is a registered trademark of Loveland Products, Inc. Black Label is not registered in California and is not approved or intended to be used or sold. Check state registration to make sure product is registered in your state before use. 805_12013

HELPING FARMERS INCREASE THEIR SOIL AND PLANT PRODUCTIVITY

At Loveland Products, we're dedicated to supporting farmers everywhere with a zinc phosphate formula that enhances yield potential and improves root mass, while optimizing key nutrients across most standard and specialty crops.

WHAT IS BLACK LABEL Zn?

BLACK LABEL® Zn is a phosphate built with proprietary technology - to provide sound, efficient and immediately available phosphate based nutrition.

Product Benefits:

- Highly available phosphorous (P) and zinc (Zn) to drive early season development
- Enhanced cation exchange column (CEC) of application zone
- LHC technology to enhance total nutrient availability
- Safe, efficient, flexible zinc phosphate formulation

BLACK LABEL Zn Phosphate, Done Better.



4

FOUR REASONS

TO USE BANDED OR INFURROW NUTRITION

Cool, damp soils combined with chemical and physical forces can lock nutrients in an unavailable form.



The nutrients in BlackLabel Zn® address key nutritional needs critical for early season growth and development.



Banded nutrition is more likely to be taken up by the plant at a critical or young growth stage.



A developing root system accesses a small fraction of the soil in the acre furrow slice. Placement and enhancement of nutrition is critical to early season development.



BLACK LABEL Zn TECHNOLOGY

IMMEDIATELY AVAILABLE P

- Timely source of a critical nutrient
- Low salt formula increases uptake potential
- Phosphate in the form the plant utilizes



LINEAR HUMUS COMPONENT

- Enhance CEC in application zone
- Complexed nutrition reduces fixation
- Buffers challenging soil conditions



PLANT AVAILABLE ZN

- Zinc optimizes Phosphate utilization
- Optimized P:Zn ratio to drive development
- Complexed Zinc is less likely to tie up in soil



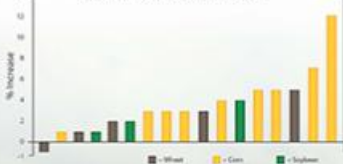
SUSTAINABLE FERTILITY

- Efficient placement of Phosphate
- Decrease likelihood of excessive nutrient loading
- Optimize land use through productivity

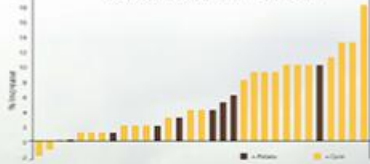


BLACK LABEL ZN PROVEN PERFORMANCE

Black Label® Zn Foliar



Black Label® Zn In-Furrow



CPS field trial data from 2011 to 2013.



You Might Also Like...



BLACKMAX 22