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Active Ingredients

- ACA technology (zinc ammonium acetate)

RISER (7-17-3 with micronutrients) is a low salt, seed safe, highly pure pop-up in-furrow starter fertilizer containing ACA technology and micronutrients. These ingredients provide essential nutrients for optimizing seedling vigor, plant health and crops yields.

Product Benefits:

- Excellent crop safety
- Low salt blend that's seed safe
- High quality pop-up fertilizer
- Increase early season plant vigor
- Increases rootmass

EVERY CROP STARTS WITH RISER



4

FOUR REASONS TO USE STARTER & IN-FURROW NUTRITION



Cool, damp soils in the spring can make nutrient availability poor.



The nutrients in *Riser*® address key nutrient needs critical for early season growth and development.



Banded nutrition near the seed is more likely to be taken up by the plant at a critical growth stage.



A young root system accesses less than 4% of the soil in the acre furrow slice. Access to early season nutrition is critical in early season development.

RISER TECHNOLOGY

ACETATE

- Increases root hair and shoot growth
- Enhances nutrient efficiency through increased root interception
- Promotes nutrient solubilization



LOW SALT/SEED SAFE

- Allows for nutrition to be placed in optimal location for early season uptake
- Decreases chance of seedling injury
- Promotes root hair proliferation

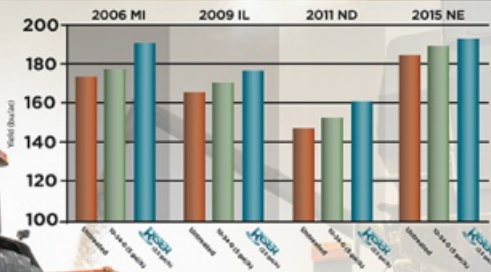


CHELATED MICROS

- Balanced micronutrient mix to drive growth and development
- Includes micronutrients that are key to activating other major nutrients
- Fully chelated micros for excellent compatibility



RISER® - PROVEN PERFORMANCE



Source: Loveland Products Tech Service Agreements.