PHOSPHATE, DONE BETTER.

Developed to take on the challenges you face in the field, this proprietary formulation of highly available and phosphate and zinc coupled with C² technology can make all the difference this growing season, while making soil more responsive down the road.

At Loveland Products, we’re dedicated to supporting farmers everywhere with trusted Drip, Drench and Inline applied fertilizers powered by C² Technology that enhance yield potential and improve root mass, while optimizing key nutrients across all crops.

WHY BLACK LABEL® Zn?

Including BLACK LABEL Zn, from Loveland Products, as part of your at-planting or early-season practices drives benefits from the soil to the crop and ultimately at harvest. Formulated with C² Technology, this proprietary combination of extracted carbon and carbohydrates is reacted with phosphorus and zinc to improve plant performance and support soil health for years to come. In fact, BLACK LABEL Zn with C² Technology drives phosphorous efficiency 2-3 times that of a traditional liquid or dry fertilizers that rarely exceed 10–30 percent efficiency each season.

Product Benefits:

- Powered by C² Technology to enhance total nutrient availability
- Built with immediately available ortho phosphate
- Highest available phosphorous (P) to zinc (Zn) ratio of any C² product to drive early season development
- Enhanced cation exchange column (CEC) of application zone
- Designed to enhance total nutrient availability